



## AHMED BELGACEM

Digital Marketing

### Contact



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### Languages

English



Russian



Arabic



### Skills

Visual Design



WordPress



Creative



Marketing Strategy



Branding Product



Budgeting Planning



### Profile

I am a digital marketing specialist with experience in a variety of marketing fields, including paid ads, email marketing, and SEO. I am also experienced in doing marketing planning like brand campaigns, social media optimization, and other digital marketing planning.

### Work Experience

#### Digital Marketing

2017-2019 present

- Creating marketing strategies to promote the project
- Analytics and reporting
- Create and manage branded social media accounts
- Promotion of the company's brand on social media.
- Created and managed digital campaigns for top clients
- Increased two clients' digital presence and customer interaction
- Contributed ideas for digital marketing campaigns for raising brand awareness
- Organizes all social media posts for the editorial department

#### Digital Marketing Manager

2020-2022 present

- Managing and overseeing the company's digital marketing strategies to reach more clients in the website and social media.
- Planned and executed digital marketing strategies that raised organic website traffic by 150%.

Types of Traffic Sources

Direct Traffic.

Organic Traffic. ...

Paid Search Traffic. ...

Social Traffic. ...

Email Traffic. ...

Referral Traffic. ...

Other.